



Positive, productive and ongoing communication between a child's parent and teacher is essential to academic success.

Education and community organizations, the State Board of Education, and the Arkansas Department of Education (ADE), have partnered to launch the My Child/My Student campaign. The goal of this campaign is to encourage on-going communication between parents and teachers. The campaign will give parents helpful information and tips they can use to discuss their child's educational progress and goals. Additionally, teachers will be provided questions, tips and resources they can use to converse with a student's parent(s) or guardian(s).

The ADE will post resources, tips and links to helpful websites for parents and teachers on this page, and a new topic will be highlighted each month throughout the 2014-15 school year.

We invite all schools, organizations, and supporters to use, revise, post, and/or share the documents and social media assets. We hope you will like us on Facebook and/or follow us on Twitter.

Follow us on Twitter @ArkansasEd.
Like us on Facebook at Arkansas Department of Education.